

Lazar Gošić

Associate product manager / Junior product manager / Product owner

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EDUCATION (2020 – present)

- I am currently pursuing a Master's degree in Informational systems at the University of Belgrade, School of organizational sciences
- Bachelor's degree in Informational systems and technologies at the University of Belgrade, School of organizational sciences
 - Key subjects: product management, market research, project management, software design and development
- Completed PM course – Product Management, Quantox Academy (8 months)
- Certificated Associate Project Manager IPMA Cert D (International Project Management Association)

Skills

- Product discovery and problem definition
- User research
- Road mapping and feature prioritization
- Writing PRDs and defining acceptance criteria
- Cross-functional collaboration (dev, design, sales)
- Data-driven decision making
- Market analysis and competitive benchmarking
- Strong technical understanding
- Stakeholder communication and presentation
- Technical: React, .Net, SQL, Git, Cloud, AI agent architecture

Experience

AppWorks d.o.o. | Product Owner — Apr 2025 – Feb 2026

- Managed 3 products across many clients (CMS, AI transcription SaaS, DAM system)
- Coordinated delivery of **9 mobile apps in 2 weeks**, getting back on track of the old project and saving the budget.
- Secured and led a major **EU-funded project**, achieving **50% budget savings** through quick delivery.
- Constantly communicating and understanding clients' needs and how we could improve our products and services.
- I Introduced structured way of product development, so my team got quicker and more efficient.

Banca Intesa | QA Engineer Intern — Apr 2024 – Aug 2024

- Executed regression testing for **Intesa Mobi app**; contributed to **2 successful production releases**.
- Collaborated with product owners and external vendors; drafted 20+ test scenarios aligned with Scrum practices.

3F-Fit Fabricando Faber | Game Developer — Feb 2023 – Dec 2023

- Co-developed a 2D rehabilitation game for children with cerebral palsy, using muscle impulse sensors as input.
- Designed custom game controller software and maintained continuous feedback loop with end-users and CEO.
- Presented progress to upper management, solution improved engagement of test users during physiotherapy sessions.

Products and activities

MonX | Startup Co-Founder — *Nov 2024 – Present*

- MonX is a software monitoring tool aiming to give customer perspective metrics and IT service health insights.
- We built MVP and now we are looking for the first clients.
- Here I learned a lot about product management and product development and design. Also, sales, pitching, market research and product-market-fit determination.

FonDigital | Executive Board Member (IT) — *Sep 2023 – Oct 2024*

- Led **40-member IT team** across 4 divisions (Web, Web3, Design, E-commerce).
- Launched **CR HUB**, an internal SaaS platform, and **NFT-based ticketing system** for conference access.
- Drove adoption of innovative tech within student organization, establishing FonDigital as the **top-ranked faculty organization**.